

REVISED ESTIMATE, 2025-26
(Summary Statements)



Name of the Department : Information and Public Relation

(Rs. in lakh)

| SI No. | Head of Development | Revised Estimate 2024-25 | Expenditure incurred during 2024-25 | BE, 2025-26 | RE, 2025-26 | Remarks/ Format |
|------------|--|--------------------------|-------------------------------------|----------------|----------------|-----------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| A. | SADA Proposals | | | | | |
| I | Development Activities | 2497.40 | 2497.40 | 3400.00 | 4509.20 | |
| a) | On-Going Schemes | 2467.40 | 2467.40 | 2229.00 | 2849.00 | DP-I |
| b) | New Schemes | 0.00 | 0.00 | 1101.00 | 1590.20 | DP-II |
| c) | Stipend | 0.00 | 0.00 | 0.00 | 0.00 | DP-III |
| d) | Grants in aids | 0.00 | 0.00 | 0.00 | 0.00 | DP-IV |
| e) | Maintenance of Assets | 30.00 | 30.00 | 70.00 | 70.00 | |
| f) | Others (Maintenance expenditure/ procurement of medicine / procurement of text book etc) | 0.00 | 0.00 | 0.00 | 0.00 | DP-V |
| | | | | | | |
| II | Budget Announcement | | | 0.00 | 0.00 | DP-VI |
| | | | | | | |
| III | Carry forward liabilities of LFY 2024-25 | 0.00 | 0.00 | 0.00 | 0.00 | DP-VII |
| | | | | | | |
| IV | Special Assistance to the State for Capital Investment (SASCI) | 0.00 | 0.00 | 0.00 | 0.00 | DP-IX |
| | | | | | | |
| V | Negotiated Loan (RIDF/HUDCO) | 0.00 | 0.00 | 0.00 | 0.00 | DP-XI |
| | | | | | | |
| VI | State Share | 0.00 | 0.00 | 0.00 | 0.00 | DP-XI/ CSS |
| | | | | | | |
| VII | Centrally Sponsored Schemes | 0.00 | 0.00 | 0.00 | 0.00 | CSS |
| | | | | | | |
| | Total (I+II+III+IV+V+VI+VII) | 2497.40 | 2497.40 | 3400.00 | 4509.20 | |



OUTLAY AND EXPENDITURE OF ON-GOING SCHEMES

(Rs. in lakh)

| Sl. No | Name of works | District/ Location | Year of taking up | Estimated Cost | | Revised Estimate 2024-25 | Expenditure incurred during 2024-25 | Achievement till date | | BE 2025-26 | | | Remarks/ Target date of completion |
|-----------------------------------|---|--------------------|-------------------|----------------|----------------|--------------------------|-------------------------------------|-----------------------|----------|----------------|----------|----------------|------------------------------------|
| | | | | Original | Revised | | | Financial | Physical | Financial | Physical | Financial | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| A. Buildings | | | | | | | | | | | | | |
| 1 | Nil | | | | | | | | | | | | |
| | Total (A) | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | 0.00 | | 0.00 | |
| B. Roads & Bridges | | | | | | | | | | | | | |
| 1 | Nil | | | | | | | | | | | | |
| | Total (B) | | | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | 0.00 | | 0.00 | |
| C. Others (Please specify) | | | | | | | | | | | | | |
| 1 | Advertisement & Visual Publicity | | | 1010.00 | 1010.00 | 1005.25 | 1005.25 | | | 1200.00 | | 1800.00 | |
| | i) Release of Advertisement to Print Media (Local) | HQ | | | | 1005.25 | 1005.25 | 100% | | 875.00 | | 1475.00 | |
| | ii) Release of Advertisement to Digital Media (Local) | HQ | | | | | | | | 75.00 | | 75.00 | |
| | iii) Release of Advertisement to National Media (Print & Electronic) | HQ | | | | | | | | 250.00 | | 250.00 | |
| 2 | Press Publicity & National Days | | | 45.00 | 45.00 | 41.00 | 41.00 | | | 38.00 | | 38.00 | |
| | i) Conduct of Press Party Exposure Tour to various places | District | | | | 6.00 | 6.00 | 100% | | 5.00 | | 5.00 | |
| | ii) Celebration of National/Statehood Days | HQ | | | | 5.00 | 5.00 | 100% | | 5.00 | | 5.00 | |
| | iii) Celebration of National Press Day 2025 | HQ | | | | 15.00 | 15.00 | 100% | | 15.00 | | 15.00 | |
| | iv) Hospitality Management | HQ | | | | 10.00 | 10.00 | 100% | | 8.00 | | 8.00 | |
| | v) Press coverage to the Districts from Hqtr | HQ | | | | 5.00 | 5.00 | 100% | | 5.00 | | 5.00 | |
| 3 | Visual Publicity (Art & Exhibition) | | | 111.00 | 111.00 | 111.00 | 111.00 | | | 90.00 | | 90.00 | |
| | i) Procurement of Art & Exhibition Materials | HQ | | | | 40.00 | 40.00 | 100% | | 20.00 | | 20.00 | |
| | ii) Organizing of Exhibition | HQ | | | | 11.00 | 11.00 | 100% | | 10.00 | | 10.00 | |
| | iii) Presentation of Republic Day Tablaeu 2026/Bharat Parv 2026 at New Delhi & Independence Day at Itanagar | HQ | | | | 80.00 | 80.00 | 100% | | 60.00 | | 60.00 | |
| 4 | Photo & Video Films | | | 268.75 | 268.75 | 268.75 | 268.75 | | | 160.00 | | 160.00 | |
| | i) Procurement of Cannon DSLR Camera & Lens | HQ/Dist | | | | 10.00 | 10.00 | 100% | | 10.00 | | 10.00 | |



(Rs. in lakh)

| Sl. No | Name of works | District/ Location | Year of taking up | Estimated Cost | | Revised Estimate 2024-25 | Expenditure incurred during 2024-25 | Achievement till date | | BE 2025-26 | | RE 2025-26 | Remarks/ Target date of completion |
|----------|---|--------------------|-------------------|----------------|---------------|--------------------------|-------------------------------------|-----------------------|----------|---------------|----------|---------------|------------------------------------|
| | | | | Original | Revised | | | Financial | Physical | Financial | Physical | Financial | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| | ii) Procurement of Cannon Video Camera with Accessories | HQ/Dist | | | | 30.00 | 30.00 | 100% | | 10.00 | | 10.00 | |
| | iii) Procurement of Monitor for Mac Computer with Accessories - 2 nos. | HQ | | | | 10.00 | 10.00 | 100% | | 12.00 | | 12.00 | |
| | iv) Maintenance of Live Streaming instrument | HQ | | | | 15.00 | 15.00 | 100% | | 8.00 | | 8.00 | |
| | v) Maintenance of Website | HQ | | | | 5.00 | 5.00 | 100% | | 5.00 | | 5.00 | |
| | vi) Maintenance of Office internet | HQ | | | | 7.75 | 7.75 | 100% | | 10.00 | | 10.00 | |
| | vii) Maintenance of Social Media Management Vehicle | HQ | | | | 5.00 | 5.00 | 100% | | 5.00 | | 5.00 | |
| | viii) Maintenance of Photography Cell | HQ | | | | 15.00 | 15.00 | 100% | | 20.00 | | 20.00 | |
| | ix) Maintenance of Videography Cell | HQ | | | | 15.00 | 15.00 | 100% | | 20.00 | | 20.00 | |
| | x) Server Maintenance | HQ | | | | 3.00 | 3.00 | 100% | | 10.00 | | 10.00 | |
| | xi) Purchase of Cloud Space (50TB) | HQ | | | | 20.00 | 20.00 | 100% | | 10.00 | | 10.00 | |
| | xii) Maintenance of CCTV | HQ | | | | 3.00 | 3.00 | 100% | | 3.00 | | 3.00 | |
| | xiii) Annual Cloud Storage Subscription | HQ/ District | | | | 10.00 | 10.00 | 100% | | 5.00 | | 5.00 | |
| | xiv) End to End Event Planning (Seamless Event Education) | HQ | | | | 10.00 | 10.00 | 100% | | 10.00 | | 10.00 | |
| | xv) Fuel & Lubricant expenses of Social Media Van/Photo Video Vehcile | HQ | | | | 10.00 | 10.00 | 100% | | 7.00 | | 7.00 | |
| | xvi) Maintenance Advertisement Software & Service for 1years | HQ | | | | 73.00 | 73.00 | 100% | | 10.00 | | 10.00 | |
| | xvii) Maintenance Digital Diary & Calendar App | HQ | | | | 7.00 | 7.00 | 100% | | 5.00 | | 5.00 | |
| 5 | Promotion of Film & Film Making | | | 190.00 | 190.00 | 190.00 | 190.00 | | | 205.00 | | 225.00 | |
| | i) Production of Documentary Film on traditional attire of different tribes of A.P (Phase – II) | HQ | | | | 50.00 | 50.00 | 100% | | 70.00 | | 70.00 | |
| | ii) Making of Documentary film by Deptt. | HQ | | | | 60.00 | 60.00 | 100% | | 50.00 | | 50.00 | |
| | iii) Arunachal Film Festival by the Deptt. | HQ | | | | 80.00 | 80.00 | 100% | | 85.00 | | 105.00 | |



(Rs. in lakh)

| Sl. No | Name of works | District/ Location | Year of taking up | Estimated Cost | | Revised Estimate 2024-25 | Expenditure incurred during 2024-25 | Achievement till date | | BE 2025-26 | | | Remarks/ Target date of completion |
|--------|--|--------------------|-------------------|----------------|---------|--------------------------|-------------------------------------|-----------------------|----------|------------|----------|-----------|------------------------------------|
| | | | | Original | Revised | | | Financial | Physical | Financial | Physical | Financial | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 6 | Computerization of Directorate & District offices | | | 75.40 | 75.40 | 75.40 | 75.40 | | | 33.00 | | 33.00 | |
| | i) Procurement of Desktop for Districts | District | | | | 20.00 | 20.00 | 100% | | 10.00 | | 10.00 | |
| | ii) Procurement of Desktop for Directorate | HQ | | | | 20.00 | 20.00 | 100% | | 10.00 | | 10.00 | |
| | iii) Procurement of Laptop for Hq Officers | HQ | | | | 5.00 | 5.00 | 100% | | 10.00 | | 10.00 | |
| | iv) Annual Maintenance & Replacement of Accessories of existing computers with latest version for E-office in the HQ & Districts | HQ/ District | | | | 5.00 | 5.00 | 100% | | 3.00 | | 3.00 | |
| 7 | Audio Visual Publicity (AVP) / Field Publicity | HQ | | 188.00 | 188.00 | 188.00 | 188.00 | | | 90.00 | | 90.00 | |
| | i) Mini JBL Sound System for Shi-Yomi District | District | | | | 10.00 | 10.00 | 100% | | 10.00 | | 10.00 | |
| | ii) Mini JBL Sound System for Leparada District | District | | | | 10.00 | 10.00 | 100% | | 10.00 | | 10.00 | |
| | iii) Mini JBL Sound System for Lower Siang District | District | | | | 10.00 | 10.00 | 100% | | 10.00 | | 10.00 | |
| | iv) Ahuja PA system for all 21 Projection Units | Districts | | | | 30.00 | 30.00 | 100% | | 20.00 | | 20.00 | |
| | v) Maintenance of Projection units HQ, Raj Bhawan & Banquet Hall | HQ & Districts | | | | 73.00 | 73.00 | 100% | | 20.00 | | 20.00 | |
| | vi) Maintenance of 42 Projection Unit & Awareness Campaign | Itanagar | | | | 10.00 | 10.00 | 100% | | 20.00 | | 20.00 | |
| 8 | Printed Publicity (Publication) | | | 248.00 | 248.00 | 248.00 | 248.00 | | | 73.00 | | 73.00 | |
| | i) Publication of Govt. Calendar 2026 | HQ | | | | 45.00 | 45.00 | 100% | | 45.00 | | 45.00 | |
| | ii) Publication of Digital Weekly newspaper " The Arunachal Information " | HQ | | | | 45.00 | 45.00 | 100% | | 5.00 | | 5.00 | |
| | iii) Publication of Monthly Magazine " Arunachal Review " | HQ. | | | | 45.00 | 45.00 | 100% | | 10.00 | | 10.00 | |
| | iv) POL Items for Movement of Vehicles for distribution of Printed Materials | HQ. | | | | 4.00 | 4.00 | 100% | | 2.00 | | 2.00 | |
| | v) Stationaries for packing & forward of printed materials | HQ | | | | 10.00 | 10.00 | 100% | | 3.00 | | 3.00 | |



(Rs. in lakh)

| Sl. No | Name of works | District/ Location | Year of taking up | Estimated Cost | | Revised Estimate 2024-25 | Expenditure incurred during 2024-25 | Achievement till date | | BE 2025-26 | | | RE 2025-26 | Remarks/ Target date of completion |
|--------|--|--------------------|-------------------|----------------|----------------|--------------------------|-------------------------------------|-----------------------|----------|----------------|----------|----------------|------------|------------------------------------|
| | | | | Original | Revised | | | Financial | Physical | Financial | Physical | Financial | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | |
| | vi) Procurement of office equipments | HQ | | | | 7.00 | 7.00 | 100% | | 3.00 | | 3.00 | | |
| | vii) Postal Stamps/Courier Charges | HQ | | | | 12.00 | 12.00 | 100% | | 5.00 | | 5.00 | | |
| 9 | Training | HQ | | 20.00 | 20.00 | 15.00 | 15.00 | 100% | | 15.00 | | 15.00 | | |
| 10 | Exposure Tour of IPR officer & staff | HQ | | 20.00 | 20.00 | 0.00 | 0.00 | 100% | | 15.00 | | 15.00 | | |
| 11 | Other on-going schemes | | | 595.00 | 595.00 | 325.00 | 325.00 | | | 310.00 | | 310.00 | | |
| | i) Arunachal Literature Festival 2025 | HQ/ District | | | | 125.00 | 125.00 | 100% | | 130.00 | | 130.00 | | |
| | ii) Information , Education & Communication Activities | HQ | | | | 200.00 | 200.00 | 100% | | 180.00 | | 180.00 | | |
| | Total (C) | | | 2771.15 | 2771.15 | 2467.40 | 2467.40 | | | 2229.00 | | 2849.00 | | |
| | GRAND TOTAL(A+B+C) | | | 2771.15 | 2771.15 | 2467.40 | 2467.40 | | | 2229.00 | | 2849.00 | | |



PROPOSAL FOR NEW SCHEMES / NEW SERVICES

(Rs. in lakh)

| Sl. No | Name of works | District | Estimated Cost | BE, 2025-26 | RE, 2025-26 | Physical Target for 2025-26 | Target date of completion | *Remarks |
|----------|--|--------------|----------------|---------------|---------------|-----------------------------|---------------------------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| A | Buildings | | | | | | | |
| 1 | C/o Boundary wall at DIPRO office, Yupia | HQ | 50.00 | 40.00 | 40.00 | 100% | | |
| 2 | C/o Boundary wall at DIPRO Office, Roing | HQ | 50.00 | 40.00 | 40.00 | 100% | | |
| 3 | C/o Store Room-cum Projection Workshop of Projection Unit at Ziro | HQ | 50.00 | 35.00 | 35.00 | 100% | | |
| 4 | C/o Person with disabilities (PwD) Toilet at Sochna Bhawan | HQ | 7.00 | 7.00 | 7.00 | 100% | | |
| | Total (A) | | 157.00 | 122.00 | 122.00 | | | |
| B | Roads & Bridges | | | | | | | |
| 1 | Nil | | | | | | | |
| | Total (B) | | 0.00 | 0.00 | 0.00 | | | |
| C | Others (Please specify) | | | | | | | |
| 1 | Press Publicity & National Days | | 43.00 | 43.00 | 43.00 | | | |
| | i) Media Cell Management of HMIPR Office | HQ | 43.00 | 43.00 | 43.00 | | | |
| 2 | Visual Publicity (Art & Exhibition) | | 5.00 | 5.00 | 5.00 | | | |
| | ii) Study Tour | HQ | 5.00 | 5.00 | 5.00 | | | |
| 3 | Photo & Video Films | | 594.00 | 594.00 | 594.00 | | | |
| | i) Signage | HQ | 10.00 | 10.00 | 10.00 | | | |
| | ii) Integrated Record Digitization AI – Enabled & cognitive search Metadata – Driven framework | HQ | 60.00 | 60.00 | 60.00 | | | |
| | iii) Social Media management of CMos | HQ | 10.00 | 10.00 | 10.00 | | | |
| | iv) Arunachal Map in Touch Screen with customized software (e-Map) | HQ | 30.00 | 30.00 | 30.00 | | | |
| | v) Outdoor activities LED Display for Promoting tourism & other Govt. Programmes. | HQ | 432.00 | 432.00 | 432.00 | | | |
| | vi) Commercial proposal - Mobile VSAT | HQ | 52.00 | 52.00 | 52.00 | | | |
| 4 | Promotion of Film & Film Making | | 90.00 | 90.00 | 90.00 | | | |
| | i) State Film Awards by the Deptt. | HQ | 40.00 | 40.00 | 40.00 | | | |
| | ii) Multi- Media documentation on Various Govt. Programmes | HQ | 50.00 | 50.00 | 50.00 | | | |
| 5 | Printed Publicity (Publication) | | 40.00 | 40.00 | 40.00 | | | |
| | i) Digital Journal | HQ | 40.00 | 40.00 | 40.00 | | | |
| 6 | Decoration/ Equipments for Creshe room | HQ | 7.00 | 7.00 | 7.00 | | | |
| 7 | Field & Press Publicity for 28 District & HQ. | HQ/ District | 200.00 | 200.00 | 200.00 | | | |
| | Total (C) | | 979.00 | 979.00 | 979.00 | | | |
| D | Additional allocation over and above BE provision during 2025-26 | | | | | | | |
| 1 | Advertisement in various media organizations for advertisement related to tourism and development activities of the State Govt. of Arunachal Pradesh | | | | 50.00 | | | |
| 2 | Setting up of CRS at two District namely Siang and Upper Siang Districts of Arunachal Pradesh | | | | 115.20 | | | |
| 3 | Arunachal Electronic & Digital Media Association (AEDMA) conclave | | | | 5.00 | | | |



(Rs. in lakh)

| Sl. No | Name of works | District | Estimated Cost | BE, 2025-26 | RE, 2025-26 | Physical Target for 2025-26 | Target date of completion | *Remarks |
|--------|--|----------|----------------|----------------|----------------|-----------------------------|---------------------------|----------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 4 | Arunachal Literature Festival 25 Book Exhibition, provide for printing and distribution of 1,000 copies of the book "Himbintach: Tale of a Transcended Beauty" | | | | 4.00 | | | |
| 5 | PM's Visit- 22/09/2025 | | | | 200.00 | | | |
| 6 | Documentary Beyond the Blue Hills: The quest for knowledge in Keyi-Panyor | | 40.00 | | 40.00 | | | |
| 7 | Engagement of Social Media influencer to educate and communicate the development works and important schemes of the Government. | | 75.00 | | 75.00 | | | |
| | Total (D) | | 115.00 | 0.00 | 489.20 | | | |
| | Grand Total (A+B+C+D) | | 1251.00 | 1101.00 | 1590.20 | | | |



Specific Schemes with various component- 2025-26

(Rs. in lakh)

| Sl. No | Name of scheme | Locations wherever applicable | Revised Estimate during 2024-25 | Expenditure incurred during 2024-25 | BE 2025-26 | RE 2025-26 | Remarks |
|-----------|--|-------------------------------|---------------------------------|-------------------------------------|--------------|--------------|---------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| A | Maintenance of Assets | | | | | | |
| (i) | Roads & Bridges | | | | | | |
| 1 | Nil | | | | | | |
| | Total (Roads & Bridges) | | 0.00 | 0.00 | 0.00 | 0.00 | |
| (ii) | Public Works | | | | | | |
| 1 | Nil | | | | | | |
| | Total (Public Works) | | 0.00 | 0.00 | 0.00 | 0.00 | |
| (iii) | Housing/Buildings | | | | | | |
| 1 | C/o Signage at FTI, Jote | Hqtr | 0.00 | 0.00 | 30.00 | 30.00 | |
| 2 | Beautification of Soochna Bhawan | Hqtr | 30.00 | 30.00 | 10.00 | 10.00 | |
| 3 | Installation of Lifts in Soochna Bhawan | Hqtr | 0.00 | 0.00 | 30.00 | 30.00 | |
| | Total(Housing/ Building) | | 30.00 | 30.00 | 70.00 | 70.00 | |
| | Total (A) | | 30.00 | 30.00 | 70.00 | 70.00 | |
| B | Others Committed Liabilities | | | | | | |
| 1 | Nil | | | | | | |
| | Total (B) | | 0.00 | 0.00 | 0.00 | 0.00 | |
| C. | For Procurement/allocation of Medicine (District wise allocation) | | | | | | |
| 1 | Nil | | | | | | |
| | Total (C) | | 0.00 | 0.00 | 0.00 | 0.00 | |
| D | For Procurement/allocation of Text Book (Number of books procured and district-wise distribution) | | | | | | |
| 1 | Nil | | | | | | |
| | Total (D) | | 0.00 | 0.00 | 0.00 | 0.00 | |
| | Total (A+B+C+D) | | 30.00 | 30.00 | 70.00 | 70.00 | |