



(Computer No.248063)
GOVERNMENT OF ARUNACHAL PRADESH
DEPARTMENT OF FINANCE, PLANNING & INVESTMENT
(PLANNING & INVESTMENT DIVISION)
A.P. CIVIL SECRETARIAT:: ITANAGAR

Dated Itanagar, the 30th September 2025

To

The Secretary (IPR)
Govt. of Arunachal Pradesh,
Itanagar.

Subject: **Allocation of Fund for Plan Activities under Budget Estimates 2025-26.**

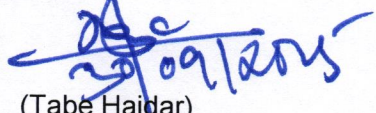
Sir,

In continuation of this department's letter No.PLNG-11014/1/2025-O/o, DIR-SP-FPID/1883 dated 26th March 2025, I am directed to forward herewith the schematic breakup of the fund of **Rs. 3400.00 lakh** allocated for plan/development activities under Budget Estimate 2025-26 of the **Information and Public Relation Department** vetted by the Planning & Investment Division for further necessary action.

2. All other terms and conditions for the implementation of schemes issued vide Memo No.PLNG-11014/1/2025-O/o, DIR-SP-FPID/1883 dated 26th March 2025 shall remain applicable.
3. Non-compliance with the aforementioned orders/instructions will be the sole responsibility of the concerned officer.
4. This is issued with the approval of Competent Authority.

Yours faithfully,

Encl: As stated above.


(Tabé Haidar)
Joint Director (State Plan)

Memo No.PLNG-11014/1/2025-O/o,DIR-SP-FPID-Part(17)
Copy for information to:

Dated, the 30th September 2025.

1. The PPS to Hon'ble Chief Minister, GoAP, Itanagar.
2. The PS to Hon'ble Deputy Chief Minister, GoAP, Itanagar.
3. The US to the Chief Secretary, GoAP, Itanagar.
4. The SPA to Commissioner (Planning & Investment), GoAP, Itanagar.
5. The SPA to Commissioner (Finance), GoAP, Itanagar.
6. The PA to Secretary (Planning & Investment), GoAP, Itanagar
7. The Director (IPR), GoAP, Naharlagun.
8. The Director (PC/ Monitoring), GoAP, Itanagar.
9. The Under Secretary (Budget/Finance-D), GoAP, Itanagar.
10. The SRA(Budget), GoAP, Itanagar.
11. Office copy.



GN - STATEMENT

BUDGET ESTIMATE, 2025-26
(Summary Statements)

Name of the Department : Information and Public Relation

(Rs. in lakh)

SI No.	Head of Development	Revised Estimate 2024-25	Expenditure incurred during 2024-25	BE, 2025-26	Remarks/ Format
1	2	3	4	5	6
A.	SADA Proposals				
I	Development Activities	2497.40	2497.40	3400.00	
a)	On-Going Schemes	2467.40	2467.40	2229.00	DP-I
b)	New Schemes	0.00	0.00	1101.00	DP-II
c)	Stipend	0.00	0.00	0.00	DP-III
d)	Grants in aids	0.00	0.00	0.00	DP-IV
e)	Maintenance of Assets	30.00	30.00	70.00	
f)	Others (Maintenance expenditure/ procurement of medicine / procurement of text book etc)	0.00	0.00	0.00	DP-V
II	Budget Announcement			0.00	DP-VI
III	Carry forward liabilities of LFY 2024-25	0.00	0.00	0.00	DP-VII
IV	Special Assistance to the State for Capital Investment (SASCI)	0.00	0.00	0.00	DP-IX
V	Negotiated Loan (RIDF/HUDCO)	0.00	0.00	0.00	DP-XI
VI	State Share	0.00	0.00	0.00	DP-XI/ CSS
VII	Centrally Sponsored Schemes	0.00	0.00	0.00	CSS
	Total (I+II+III+IV+V+VI+VII)	2497.40	2497.40	3400.00	



OUTLAY AND EXPENDITURE OF ON-GOING SCHEMES

(Rs. in lakh)

Sl. No	Name of works	District/ Location	Year of taking up	Estimated Cost		Revised Estimate 2024-25	Expenditure incurred during 2024-25	Achievement till date		BE 2025-26		Remarks/ Target date of completion
				Original	Revised			Financial	Physical	Financial	Physical	
1	2	3	4	5	6	7	8	9	10	11	12	13
A.	Buildings											
1	Nil											
	Total (A)			0.00	0.00	0.00	0.00	0.00		0.00		
B.	Roads & Bridges											
1	Nil											
	Total (B)			0.00	0.00	0.00	0.00	0.00		0.00		
C.	Others (Please specify)											
1	Advertisement & Visual Publicity			1010.00	1010.00	1005.25	1005.25			1200.00		
	i) Release of Advertisement to Print Media (Local)	HQ				1005.25	1005.25	100%		875.00		
	ii) Release of Advertisement to Digital Media (Local)	HQ								75.00		
	iii) Release of Advertisement to National Media (Print & Electronic)	HQ								250.00		
2	Press Publicity & National Days			45.00	45.00	41.00	41.00			38.00		
	i) Conduct of Press Party Exposure Tour to various places	District				6.00	6.00	100%		5.00		
	ii) Celebration of National/Statehood Days	HQ				5.00	5.00	100%		5.00		
	iii) Celebration of National Press Day 2025	HQ				15.00	15.00	100%		15.00		
	iv) Hospitality Management	HQ				10.00	10.00	100%		8.00		
	v) Press coverage to the Districts from Hqtr	HQ				5.00	5.00	100%		5.00		
3	Visual Publicity (Art & Exhibition)			111.00	111.00	111.00	111.00			90.00		
	i) Procurement of Art & Exhibition Materials	HQ				40.00	40.00	100%		20.00		
	ii) Organizing of Exhibition	HQ				11.00	11.00	100%		10.00		
	iii) Presentation of Republic Day Tablaeu 2026/Bharat Parv 2026 at New Delhi & Independence Day at Itanagar	HQ				80.00	80.00	100%		60.00		
4	Photo & Video Films			268.75	268.75	268.75	268.75			160.00		
	i) Procurement of Cannon DSLR Camera & Lens	HQ/Dist				10.00	10.00	100%		10.00		

(Rs. in lakh)

Sl. No	Name of works	District/ Location	Year of taking up	Estimated Cost		Revised Estimate 2024-25	Expenditure incurred during 2024-25	Achievement till date		BE 2025-26		Remarks/ Target date of completion
				Original	Revised			Financial	Physical	Financial	Physical	
1	2	3	4	5	6	7	8	9	10	11	12	13
	ii) Procurement of Cannon Video Camera with Accessories	HQ/Dist				30.00	30.00	100%		10.00		
	iii) Procurement of Monitor for Mac Computer with Accessories - 2 nos.	HQ				10.00	10.00	100%		12.00		
	iv) Maintenance of Live Streaming instrument	HQ				15.00	15.00	100%		8.00		
	v) Maintenance of Website	HQ				5.00	5.00	100%		5.00		
	vi) Maintenance of Office internet	HQ				7.75	7.75	100%		10.00		
	vii) Maintenance of Social Media Management Vehicle	HQ				5.00	5.00	100%		5.00		
	viii) Maintenance of Photography Cell	HQ				15.00	15.00	100%		20.00		
	ix) Maintenance of Videography Cell	HQ				15.00	15.00	100%		20.00		
	x) Server Maintenance	HQ				3.00	3.00	100%		10.00		
	xi) Purchase of Cloud Space (50TB)	HQ				20.00	20.00	100%		10.00		
	xii) Maintenance of CCTV	HQ				3.00	3.00	100%		3.00		
	xiii) Annual Cloud Storage Subscription	HQ/ District				10.00	10.00	100%		5.00		
	xiv) End to End Event Planning (Seamless Event Education)	HQ				10.00	10.00	100%		10.00		
	xv) Fuel & Lubricant expenses of Social Media Van/Photo Video Vehicle	HQ				10.00	10.00	100%		7.00		
	xvi) Maintenance Advertisement Software & Service for 1years	HQ				73.00	73.00	100%		10.00		
	xvii) Maintenance Digital Diary & Calendar App	HQ				7.00	7.00	100%		5.00		
5	Promotion of Film & Film Making			190.00	190.00	190.00	190.00			205.00		
	i) Production of Documentary Film on traditional attire of different tribes of A.P (Phase – II)	HQ				50.00	50.00	100%		70.00		
	ii) Making of Documentary film by Deptt.	HQ				60.00	60.00	100%		50.00		
	iii) Arunachal Film Festival by the Deptt.	HQ				80.00	80.00	100%		85.00		



(Rs. in lakh)

Sl. No	Name of works	District/ Location	Year of taking up	Estimated Cost		Revised Estimate 2024-25	Expenditure incurred during 2024-25	Achievement till date		BE 2025-26		Remarks/ Target date of completion
				Original	Revised			Financial	Physical	Financial	Physical	
1	2	3	4	5	6	7	8	9	10	11	12	13
6	Computerization of Directorate & District offices			75.40	75.40	75.40	75.40			33.00		
	i) Procurement of Desktop for Districts	District				20.00	20.00	100%		10.00		
	ii) Procurement of Desktop for Directorate	HQ				20.00	20.00	100%		10.00		
	iii) Procurement of Laptop for Hq Officers	HQ				5.00	5.00	100%		10.00		
	iv) Annual Maintenance & Replacement of Accessories of existing computers with latest version for E-office in the HQ & Districts	HQ/ District				5.00	5.00	100%		3.00		
7	Audio Visual Publicity (AVP) / Field Publicity	HQ		188.00	188.00	188.00	188.00			90.00		
	i) Mini JBL Sound System for Shi-Yomi District	District				10.00	10.00	100%		10.00		
	ii) Mini JBL Sound System for Leparada District	District				10.00	10.00	100%		10.00		
	iii) Mini JBL Sound System for Lower Siang District	District				10.00	10.00	100%		10.00		
	iv) Ahuja PA system for all 21 Projection Units	Districts				30.00	30.00	100%		20.00		
	v) Maintenance of Projection units HQ, Raj Bhawan & Banquet Hall	HQ & Districts				73.00	73.00	100%		20.00		
	vi) Maintenance of 42 Projection Unit & Awareness Campaign	Itanagar				10.00	10.00	100%		20.00		
8	Printed Publicity (Publication)			248.00	248.00	248.00	248.00			73.00		
	i) Publication of Govt. Calendar 2026	HQ				45.00	45.00	100%		45.00		
	ii) Publication of Digital Weekly newspaper " The Arunachal Information"	HQ				45.00	45.00	100%		5.00		
	iii) Publication of Monthly Magazine " Arunachal Review "	HQ.				45.00	45.00	100%		10.00		
	iv) POL Items for Movement of Vehicles for distribution of Printed Materials	HQ.				4.00	4.00	100%		2.00		

(Rs. in lakh)

Sl. No	Name of works	District/ Location	Year of taking up	Estimated Cost		Revised Estimate 2024-25	Expenditure incurred during 2024-25	Achievement till date		BE 2025-26		Remarks/ Target date of completion
				Original	Revised			Financial	Physical	Financial	Physical	
1	2	3	4	5	6	7	8	9	10	11	12	13
	v) Stationaries for packing & forward of printed materials	HQ				10.00	10.00	100%		3.00		
	vi) Procurement of office equipments	HQ				7.00	7.00	100%		3.00		
	vii) Postal Stamps/Courier Charges	HQ				12.00	12.00	100%		5.00		
9	Training	HQ		20.00	20.00	15.00	15.00	100%		15.00		
10	Exposure Tour of IPR officer & staff	HQ		20.00	20.00	0.00	0.00	100%		15.00		
11	Other on-going schemes			595.00	595.00	325.00	325.00			310.00		
	i) Arunachal Literature Festival 2025	HQ/ District				125.00	125.00	100%		130.00		
	ii) Information , Education & Communication Activities	HQ				200.00	200.00	100%		180.00		
	Total (C)			2771.15	2771.15	2467.40	2467.40			2229.00		
	GRAND TOTAL(A+B+C)			2771.15	2771.15	2467.40	2467.40			2229.00		



PROPOSAL FOR NEW SCHEMES / NEW SERVICES

DP - II

(Rs. in lakh)

Sl. No	Name of works	District	Estimated Cost	BE, 2025-26	Physical Target for 2025-26	Target date of completion	*Remarks
1	2	3	4	5	6	7	8
A	Buildings						
1	C/o Boundary wall at DIPRO office, Yupia	HQ	50.00	40.00			
2	C/o Boundary wall at DIPRO Office, Roing	HQ	50.00	40.00			
3	C/o Store Room-cum Projection Workshop of Projection Unit at Ziro	HQ	50.00	35.00			
4	C/o Person with disabilities (PwD) Toilet at Sochna Bhawan	HQ	7.00	7.00			
	Total (A)		157.00	122.00			
B	Roads & Bridges						
1	Nil						
	Total (B)		0.00	0.00			
C	Others (Please specify)						
1	Press Publicity & National Days		43.00	43.00			
	i) Media Cell Management of HMIPR Office	HQ	43.00	43.00			
2	Visual Publicity (Art & Exhibition)		5.00	5.00			
	ii) Study Tour	HQ	5.00	5.00			
3	Photo & Video Films		594.00	594.00			
	i) Signage	HQ	10.00	10.00			
	ii) Integrated Record Digitization AI – Enabled & cognitive search Metadata – Driven framework	HQ	60.00	60.00			
	iii) Social Media management of CMos	HQ	10.00	10.00			
	iv Arunachal Map in Touch Screen with customized software (e-Map)	HQ	30.00	30.00			
	v) Outdoor activities LED Display for Promoting tourism & other Govt. Programmes.	HQ	432.00	432.00			
	vi) Commercial proposal - Mobile VSAT	HQ	52.00	52.00			
4	Promotion of Film & Film Making		90.00	90.00			
	i) State Film Awards by the Deptt.	HQ	40.00	40.00			
	ii) Multi- Media documentation on Various Govt. Programmes	HQ	50.00	50.00			
5	Printed Publicity (Publication)		40.00	40.00			
	i) Digital Journal	HQ	40.00	40.00			
6	Decoration/ Equipments for Creshe room	HQ	7.00	*7.00			
7	Field & Press Publicity for 28 District & HQ.	HQ/ District	200.00	200.00			
	Total (C)		979.00	979.00			
	Grand Total (A+B+C)		1136.00	1101.00			



Specific Schemes with various component- 2025-26

DP - V

(Rs. in lakh)

Sl. No	Name of scheme	Locations wherever applicable	Revised Estimate during 2024-25	Expenditure incurred during 2024-25	BE 2025-26	Remarks
1	2	3	4	5	6	7
A	Maintenance of Assets					
(i)	Roads & Bridges					
1	Nil					
	Total (Roads & Bridges)		0.00	0.00	0.00	
(ii)	Public Works					
1	Nil					
	Total (Public Works)		0.00	0.00	0.00	
(iii)	Housing/Buildings					
1	C/o Signage at FTI, Jote	Hqtr	0.00	0.00	30.00	
2	Beautification of Soochna Bhawan	Hqtr	30.00	30.00	10.00	
3	Installation of Lifts in Soochna Bhawan	Hqtr	0.00	0.00	30.00	
	Total(Housing/ Building)		30.00	30.00	70.00	
	Total (A)		30.00	30.00	70.00	
B	Others Committed Liabilities					
1	Nil					
	Total (B)		0.00	0.00	0.00	
C.	For Procurement/allocation of Medicine (District wise allocation)					
1	Nil					
	Total (C)		0.00	0.00	0.00	
D	For Procurement/allocation of Text Book (Number of books procured and district-wise distribution)					
1	Nil					
	Total (D)		0.00	0.00	0.00	
	Total (A+B+C+D)		30.00	30.00	70.00	