



RE 2022-23

Annexure-I

B
10/3

Name of the Department: Information & Public Relations

(Rs. in lakh)

Sl No	Projects/ Schemes	Estimated Cost	BE 2022-23	RE 2022-23
1	2	3	4	5
I.	Normal Plan Activities			
	<i>On-going</i>			
1	Advertising & Visual Publicity		500.00	500.00
2	Printed Publicity (Publication)			
	i) Publication of DIPR Calender 2023		50.00	50.00
	ii) Publication of Weekly newspaper "The Arunachal Information"		50.00	50.00
	iii) Publication of monthly magazine "Arunachal Review"		40.00	40.00
	iv) Distribution of newspaper through Vendor		10.00	10.00
	v) Postal stamps/courier charges		10.00	10.00
	vi) Movement of vehicles for distribution etc		4.00	4.00
	vii) Stationeries for packing and forwarding of printed materials		12.00	12.00
3	Visual Publicity Art & Exhibition			
	i) Procurement of Art & Exhibition Materials		20.00	20.00
	ii) Organizing of Exhibition on National/Statehood Day 2023 at State HQ		10.00	10.00
	iii) Preparation of 3D Model & Design of Republic Day Tableaux at New Delhi 2023		20.00	20.00
	iv) Republic Day Tableaux 2023 at New Delhi		70.00	70.00
	v) Innovation funds for creativity and ideas		10.00	10.00
4	Press Publicity			
	i) Conduct of Press Party Tour to Various places within and outside Arunachal Pradesh		6.00	6.00
	ii) Celebration of National Festivals		10.00	10.00
	iii) Celebration of National Press Day 2023		15.00	15.00
	iv) Hospitality Management		15.00	15.00
	v) Procurement of equipments for webinars and other online activities		10.00	10.00
5	Computerization of Headquarter & District Offices			
	i) Up-gradation of IT infrastructure in DIPROs office		10.00	10.00
	ii) Up-gradation of IT Office in HQ		10.00	10.00
	iii) Procurement of Desktop for HQ Offices		10.00	10.00
	iv) Maintenance and Replacement of accessories of office computers with new version for e-Office in HQ Office		10.00	10.00
	v) Procurement of Scanners for staff for e-Office		12.00	12.00
	vi) Liabilities		10.00	10.00
	vii) Procurement of Drawing Pads and other electronic gadgets for graphic designers		5.00	5.00
6	Audio Visual Publicity (AVP)			
	i) Mini JBL/Yamaha Sound System for District HQ Projection Units at Tawang/ Namsai/Sinchung/Bomdila		40.00	40.00
	ii) Ahuja PA System for all 42 (Fourty Two) Projection Units including HQ		60.00	60.00
	iii) Field Publicity Campaign in Districts & HQ		30.00	30.00
	iv) Maintenance of JBL System/Spare parts for Raj Bhawan/HQ		5.00	5.00
	v) Ahuja Maintenance/Spare parts for HQ/Districts		5.00	5.00
	vi) Procurement of High end Sound system		260.00	260.00
	vii) Procurement of Laptop and other gadgets		10.00	10.00
	viii) Procurement of Photo Copier Machines		10.00	10.00
7	Photo & Video Section			
	i) DSLR Camera for HQ and districts		10.00	10.00
	ii) Mac Computer and Windows		5.00	5.00
	iii) Celebration of Film Festival in the State		45.00	45.00
	iv) Making of Documentary Films		50.00	50.00
	v) Website		3.00	3.00
	vi) Social media management		5.00	5.00
	vii) Maintenance of Photographic Cell		10.00	10.00
	viii) Maintenance of Videography Cell		10.00	10.00
	ix) Maintenance of Server installed at SochnaBhawan		2.00	2.00
8	Minor Works			
	i) C/o Store-cum-office room and Projection hall at SagaleeRs. 30.00 Lakhs out of estimated cost of Rs. 66.00 Lakhs		30.00	30.00
	ii) Construction of shed for 120 kv DG set		10.00	10.00



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(Rs. in lakh)

Sl. No	Projects/ Schemes	Estimated Cost	BE 2022-23	RE 2022-23
1	2	3	4	5
	iii) Construction of retaining wall cum boundary wall of IPR officer's		5.00	5.00
	iv) Installation of inter-locking bricks at Two separate courtyard of SoचनाBhawan		18.00	18.00
	v) C/o Drainage system for IPR Bachelor barrack		10.00	10.00
9	Others			
	i) Arunachal Rising Campaign		200.00	200.00
	ii) IEC activities		150.00	150.00
	iii) C/o Multipurpose Studio Itanagar		100.00	100.00
	iv) Arunachal Pradesh Indigenous Film Festival		100.00	100.00
	v) North East Literary Festival		100.00	100.00
	vi) Construction of Press Club		250.00	250.00
	vii) Grant-in-Aid to Arunachal Pradesh Literary Society		100.00	100.00
	Total (A)	0.00	2562.00	2562.00
B	New Schemes/Proposals			
i	Training	0.00	10.00	10.00
ii	Archive (Preservation)	0.00	10.00	10.00
iii	Procurement of vehicles (Carry Forward of BE 2021-22)	0.00	68.00	68.00
	Total(B)	0.00	88.00	88.00
C	Additional allocation over and above BE provision			
1	Advertising & Visual Publicity	0.00		300.00
2	North East Literary Festival	15.00		15.00
3	Construction of road to FTI (balance)	0.00		44.50
4	Production of short film on developmental activities of Govt. on various themes	50.00		50.00
5	Documentary on Brokpa	30.00		30.00
6	Conference sound system at Banquet Hall	222.00		222.00
7	Branding (Hording, Banner and poster etc.)	338.00		338.00
8	Brandin for President visit and Statehood day	50.00		50.00
	Total(C)	705.00	0.00	1049.50
	Total (I)	705.00	2650.00	3699.50
II	Carry forward liabilities of LFY SIDF 2021-22			
1	Proposal for Digital Archival of Directorate of Information and Public Relations	200.00	147.24	147.24
	Total (II)	200.00	147.24	147.24
	Grand Total (I+II)	905.00	2797.24	3846.74