



RE, 2022-23

Annexure-I

Name of the Department: Tourism

(Rs. in lakh)

Sl. No.	Projects/ Schemes	Estimated Cost	BE, 2022-23	RE, 2022-23
1	2	3	4	5
I.	Normal Plan Activities			
A.	On-going			
	Tourism Promotion & Marketing (National / International).			
1	Arunachal Tourism International Roadshow.	150.00	150.00	150.00
2	Social Media Management	20.00	20.00	20.00
3	ITM NE Chapter.	25.00	25.00	25.00
4	Advertisement on digital and travel magazines.	50.00	50.00	50.00
5	Advertisement on popular magazines like National Geographic, Lonely Planet, condensed traveller and other magazines.	50.00	50.00	50.00
6	Advertisement on inflight magazines.	44.00	44.00	44.00
	Adventure Tourism.			
7	Sponsorship of Cycling Expedition.	37.47	10.00	10.00
8	Arunachal Butterfly meet.	20.00	10.00	10.00
	Human Resource Development.			
9	Workshop for Tourism Stake Holders.	60.00	30.00	30.00
10	Conduct of Homestay training.	30.00	20.00	20.00
11	Ek Bharat Shrestha Bharat.	60.00	30.00	30.00
12	Reprinting of Recipe Book "Aroma of Arunachal".	20.00	20.00	20.00
13	Upkeep of State Foodcraft Institute (SFCI).	15.00	15.00	15.00
14	Refresher course for DTO/TIO's at IIM/IITM.	30.00	20.00	20.00
15	Dekho Apna Pradesh / Desh	100.00	70.00	70.00
16	Landscaping & Furnishing of wayside amenities at Peni.	20.00	20.00	20.00
17	Orange trekking trail at Chulyu Village under community based Tourism.	20.00	20.00	20.00
	Fairs & Festival			
18	Celebration of Ziro Music Festival	25.00	25.00	25.00
19	Celebration of Orange Festival	25.00	25.00	25.00
20	Celebration BASCON at Basar.	25.00	25.00	25.00
21	Celebration of Pangsau-pass festival.	25.00	25.00	25.00
	Hospitality.			
22	Hospitality for VVIPs and other State Guest.	60.00	30.00	30.00
23	Fam Tour of popular national and international Travel writers and influencers.	50.00	50.00	50.00
	Campaign Clean India - Arunachal.			
24	Swatch Pakhwadas.	40.00	20.00	20.00
	Professional fees.			
25	For hiring lawyers, Chartered Accountants & Architects pending dues.	60.00	10.00	10.00
26	Litigation	40.00	20.00	20.00
	Total:- (A)	1101.47	834.00	834.00
B	Committed Liabilities(Maintenance of Assets, Scholarship, Stipend, conducting examination etc.)			
1	Release of balance amount to Tara Foundation India.	88.00	30.00	30.00
2	Construction of Festival Ground at Mechuka (Phase II)	225.00	100.00	100.00
3	C/o Tourist Lodge at Khonsa (Phase II).	75.00	25.00	25.00
4	C/o Tourism Infrastructure at Gori village Basar (Phase II).	100.00	25.00	25.00
5	Construction of Hump World War-Museum at Pasighat (Phase I).	80.00	25.00	25.00
6	Replica and Statue of Toow Lane at Potin.	20.00	20.00	20.00
7	External Water Supply at Tourist Facilitation Centre at Shantipur Check gate	7.00	7.00	7.00
8	Providing water supply to Tourism Centre at Sangdupota.	30.00	30.00	30.00
9	Development of Baane Gidii Notko, Siying Lower Dibang Valley (P1)	100.00	50.00	50.00
10	Development of Dirang Monastery	100.00	50.00	50.00