



GOVERNMENT OF ARUNACHAL PRADESH
DEPARTMENT OF FINANCE, PLANNING & INVESTMENT
(PLANNING & INVESTMENT DIVISION)
A.P. CIVIL SECRETARIAT::ITANAGAR.

No. PD(SPD)-26/RE/2019-20(Part)/3169

Dated, the 29th June, 2020

ORDER

In partial modification to this department's letter of even No. dated 9th March 2020, approval of the State Government is hereby conveyed for implementation of the project proposals/ schemes as per the modified schematic breakup of BE 2020-21 under Information and Public Relations Department as enclosed at **Annexure- 'I'**.

2. The same will be regularized at the time of finalization of RE 2020-21. However, the terms and conditions for implementation of the above schemes will remain same as stipulated earlier vide this department's letter No. PD(SPD)-26/RE/2019-20(Part)/2625 dated 9th March, 2020.

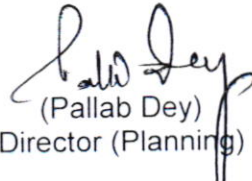
3. This is issued with the approval of Hon'ble Deputy Chief Minister (i/c Planning & Investment).

Sd/-
(Himanshu Gupta), IAS
Secretary (Planning & Investment)

Memo No. PD(SPD)-26/RE/2019-20(Part)/3169
Copy for information to:

Dated, the 29th June, 2020

1. The Secretary to Hon'ble Chief Minister, Govt. of Arunachal Pradesh, Itanagar.
2. The PS to Hon'ble Deputy Chief Minister, Govt. of Arunachal Pradesh, Itanagar.
3. The Under Secretary to the Chief Secretary, Govt. of Arunachal Pradesh, Itanagar.
4. The Commissioner (Planning & Investment), Govt. of Arunachal Pradesh, Itanagar.
5. The Secretary (IPR), Govt. of Arunachal Pradesh, Itanagar.
6. The Secretary (Finance), Govt. of Arunachal Pradesh, Itanagar.
7. The PA to Secretary (Planning & Investment), Govt. of Arunachal Pradesh, Itanagar.
8. The Deputy Secretary (Finance/ Budget), Govt. of Arunachal Pradesh, Itanagar.
9. The Director (IPR), Govt. of Arunachal Pradesh, Naharlagun.
10. The Director (Monitoring/Project Coordination), Govt. of Arunachal Pradesh, Itanagar.
11. File No. PD(SPD)-31/2014-15(part).
12. Office Copy.


(Pallab Dey)
Director (Planning)



Revised BE, 2020-21

Name of the Department :- Information & Public Relations

(Rs. in lakh)

2019-20		Sl. No.	Head of Development/ Account	Budget Estimate 2020-21	Modification as sought by department
Budget Estimate	Revised Estimate			5	6
1	2	3	4		
		A	Development Activities		
		(a)	On-Going Schemes		
		1	Minor Works		
			1. Setting up of conference hall at Soochna Bhawan with 150 seating capacity	30.00	30.00
			2. C/o 2 storey staff Canteen at Soochna Bhawan	30.00	30.00
			3. Construction, modification and improvisation of Office Gate with lighting system	5.00	5.00
			4. Providing of net protection over existing boundary wall of Soochna Bhawan	10.00	10.00
			5. Partition of rooms with aluminium frame/ board	5.00	5.00
			6. C/o protection railing at terrace of Soochna Bhawan	10.00	10.00
			7. Maintenance of DIPRO Office, Ziro & Roing	10.00	10.00
360.44	360.44	2	Advertising and Visual Publicity	1000.00	850.00
			1. Advertising and Visual Publicity (Rs. 350.00)		
			2. Clearance of pending liabilities (Rs. 500.00)		
			3. Organizing of Arunachal Literature Festival (Rs. 150.00) (Dropped)		
15.00	15.00	3	Training (Dropped)	20.00	0.00
52.90	52.90	4	Computerization of Directorate of District Office	33.00	33.00
			1. Upgradation of IT infrastructure in HQ/DIPRO Office (Rs.25.00)		
			2. Misc Expdr (Rs. 8.00)		
56.00	56.00	5	Press Publicity and National Day	70.00	40.00
			1. Conducting of press party tour (Rs. 6.00)		
			2. Celebration of National Day (s) (Rs. 5.00)		
			3. Celebration of National Press Day (s) (Rs. 15.00)		
			4. Hospitality management (Rs.10.00)		
			5. Organizing of Media coverage throughout the State and capital (Rs. 4.00)		
			6. Conclave on Public Relations at Itanagar (Rs.30.00) (Dropped)		
101.50	91.50	6	Visual Publicity and Art & Exhibition	75.00	75.00
			1. Procurement of Exhibition Display Board (Rs. 5)		
			2. Procurement of Art & Exhibition materials (Rs.15.00)		
			3. Republic Day Tableau 2020 (Rs. 55.00)		
86.00	86.00	7	Photo service and Video film	72.20	72.20
			1. Procurement of Still Camera (Rs. 6.00)		
			2. Annual Maintenance of Photo Section (Rs. 12.00)		
			3. Installation of Server (Rs. 28.00)		
			4. Maintenance of Video Section (Rs.12.00)		
			5. Procurement of 1(one) Drone Camera with accessories (Rs. 2.00)		
			6. Procurement of DSLR Camera with Lens 2 nos. (Rs. 6.00 lakh)		
			7. Modernization of Video Archive (Rs. 5.00)		
			8. Mac laptop 1 (one) No. (Rs. 1.20)		
		8	Promotion of Film and film making	60.00	10.00
			1. Procurement of Documentary film (Rs.10.00)		
			2. Arunachal Film Festival 2020 (Rs.45.00) (Dropped)		
			3. Organisation of Children Film Festival (Rs. 5.00) (Dropped)		
296.00	296.00	9	Printed Publicity (Publication)	312.00	312.00
			1. Government Diary (Big size)(Rs.75.00)		
			2. Government Diary (Small) (Rs. 55.00)		
			3. Government Wall Calendar (Rs. 43.00)		
			4. Govt Table Calendar (Rs. 20.00)		
			5. Weekly Newspaper (Arunachal Information) (Rs. 45.00)		
			6. Monthly Magazine Arunachal Review (Rs. 35.00)		
			7. Distribution of Newspaper Through Vendor (Rs 10.00)		
			8. Postage stamps/Courier charges (Rs.14.00)		
			9. Movement of Vehicles of Pub. Section (Rs. 5.00)		
			10. Misc Expenditure/Stationeries (Rs. 10.00)		



2019-20		Sl. No.	Head of Development/ Account	(Rs. in lakh)	
Budget Estimate	Revised Estimate			Budget Estimate 2020-21	Modification as sought by department
1	2	3	4	5	6
125.00	135.00	10	Audio Visual Publicity (AVP)/ Field Publicity 1. Installation of soft pad inside whole body of the Truck to project JBL equipments form shaking/ jerking (Rs. 10.00) 2. Normal PA equipments for HQ & Districts 42 Projection Units (Rs. 50.00) 3. Field Publicity activities campaign for DIPRO/HQ (Rs. 30.00) 4. Installation of LED Display Board for twin Capital (Itanagar & Naharlagun) (Rs.45.00) 5. Uniform for Field Staff (HQ) (RS. 4.00) 6. Miscellaneous items expenditure (Rs. 2.00) 7. Procurement of 5(five) vehicles for Information Education & COmmunication (IEC) Activities (Rs. 60.00)	201.00	201.00
1.50	1.50	11	Maintenance of department Website & Annual Maintenance of Office Internet	1.00	1.00
			New Schemes		
		12	Installation of Transformer in Newly constructed Soochna Bhawan	0.00	30.00
		13	Internet connection (LAN) in newly constructed Soochna Bhawan	0.00	10.00
		14	Aluminium partition and procurement of furniture for newly constructed Soochna Bhawan	0.00	45.00
		15	Installation of Automatic Sanitizer at entrance of Soocha Bhawan	0.00	5.00
1094.34	1094.34		Total : (A)	1944.20	1784.20
		B	Carry forward from previous year		
			Normal Development Activities		
	60.00	1	Double lanning of approach road to Film Television Institute Jote	240.00	240.00
0.00	60.00		Total : (B)	240.00	240.00
		C	Budget Announcement		
			On-going		
100.00	100.00	1	Arunachal Rising Campaign	150.00	150.00
500.00	500.00	2	IEC activities	100.00	100.00
100.00	0.00	3	Arunachal Pradesh Pension Scheme for Journalist	20.00	20.00
500.00	0.00	4	C/o Multipurpose Studio Itanagar (including carry forward)	500.00	500.00
500.00	0.00	5	Mobile Digital Theatres at Pasighat, Tawang, Namsia, Ziro and Kurung Kumey.	450.00	450.00
			New scheme		
		6	Innovative ways to promote branding of Aruanchal Pradesh in National Media	500.00	500.00
1700.00	600.00		Total : (C)	1720.00	1720.00
2794.34	1754.34		Grand Total :- (A+B+C)	3904.20	3744.20