



BE, 2020-21

Name of the Department :- Information & Public Relations

(Rs. in lakh)

2019-20		Sl. No.	Head of Development/ Account	Budget Estimate 2020-21
Budget Estimate	Revised Estimate			
1	2	3	4	5
		A	Development Activities	
		(a)	On-Going Schemes	
		1	Minor Works	
			1. Setting up of conference hall at Soochna Bhawan with 150 seating capacity	30.00
			2. C/o 2 storey staff Canteen at Soochna Bhawan	30.00
			3. Construction, modification and improvisation of Office Gate with lighting system	5.00
			4. Providing of net protection over existing boundary wall of Soochna Bhawan	10.00
			5. Partition of rooms with aluminium frame/ board	5.00
			6. C/o protection railing at terrace of Soochna Bhawan	10.00
			7. Maintenance of DIPRO Office, Ziro & Roing	10.00
360.44	360.44	2	Advertising and Visual Publicity	1000.00
			1. Advertising and Visual Publicity (Rs. 350.00)	
			2. Clearance of pending liabilities (Rs. 500.00)	
			3. Organizing of Arunachal Literature Festival (Rs. 150.00)	
15.00	15.00	3	Training	20.00
52.90	52.90	4	Computerization of Directorate of District Office	33.00
			1. Upgradation of IT infrastructure in HQ/DIPRO Office (Rs.25.00)	
			2. Misc Expdr (Rs. 8.00)	
56.00	56.00	5	Press Publicity and National Day	70.00
			1. Conducting of press party tour (Rs. 6.00)	
			2. Celebration of National Day (s) (Rs. 5.00)	
			3. Celebration of National Press Day (s) (Rs. 15.00)	
			4. Hospitality management (Rs.10.00)	
			5. Organizing of Media coverage throughout the State and capital (Rs. 4.00)	
			6. Conclave on Public Relations at Itanagar (Rs.30.00)	
101.50	91.50	6	Visual Publicity and Art & Exhibition	75.00
			1. Procurement of Exhibition Display Board (Rs. 5)	
			2. Procurement of Art & Exhibition materials (Rs.15.00)	
			3. Republic Day Tableau 2020 (Rs. 55.00)	
86.00	86.00	7	Photo service and Video film	72.20
			1. Procurement of Still Camera (Rs. 6.00)	
			2. Annual Maintenance of Photo Section (Rs. 12.00)	
			3. Installation of Server (Rs. 28.00)	
			4. Maintenance of Video Section (Rs.12.00)	
			5. Procurement of 1(one) Drone Camera with accessories (Rs. 2.00)	
			6. Procurement of DSLR Camera with Lens 2 nos. (Rs. 6.00 lakh)	
			7. Modernization of Video Archive (Rs. 5.00)	
			8. Mac laptop 1 (one) No. (Rs. 1.20)	
		8	Promotion of Film and film making	60.00
			1. Procurement of Documentary film (Rs.10.00)	
			2. Arunachal Film Festival 2020 (Rs.45.00)	
			3. Organisation of Children Film Festival (Rs. 5.00)	
296.00	296.00	9	Printed Publicity (Publication)	312.00
			1. Government Diary (Big size)(Rs.75.00)	
			2. Government Diary (Small) (Rs. 55.00)	
			3. Government Wall Calendar (Rs. 43.00)	
			4. Govt Table Calendar (Rs. 20.00)	
			5. Weekly Newspaper (Arunachal Information) (Rs. 45.00)	
			6. Monthly Magazine Arunachal Review (Rs. 35.00)	
			7. Distribution of Newspaper Through Vendor (Rs 10.00)	
			8. Postage stamps/Courier charges (Rs.14.00)	
			9. Movement of Vehicles of Pub. Section (Rs. 5.00)	
			10. Misc Expenditure/Stationeries (Rs. 10.00)	



(Rs. in lakh)

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1	2	3	4	5
125.00	135.00	10	Audio Visual Publicity (AVP)/ Field Publicity 1. Installation of soft pad inside whole body of the Truck to project JBL equipments form shaking/ jerking (Rs. 10.00) 2. Normal PA equipments for HQ & Districts 42 Projection Units (Rs. 50.00) 3. Field Publicity activities campaign for DIPRO/HQ (Rs. 30.00) 4. Installation of LED Display Board for twin Capital (Itanagar & Naharlagun) (Rs.45.00) 5. Uniform for Field Staff (HQ) (RS. 4.00) 6. Miscellaneous items expenditure (Rs. 2.00) 7. Procurement of 5(five) vehicles for Information Education & COmmunication (IEC) Activities (Rs. 60.00)	201.00
1.50	1.50	10	Maintenance of department Website & Annual Maintenance of Office Internet	1.00
1094.34	1094.34		Total : (A)	1944.20
		B	Carry forward from previous year	
			Normal Development Activities	
	60.00	1	Double lanning of approach road to Film Television Institute Jote	240.00
0.00	60.00		Total : (B)	240.00
		C	Budget Announcement	
			On-going	
100.00	100.00	1	Arunachal Rising Campaign	150.00
500.00	500.00	2	IEC activities	100.00
100.00	0.00	3	Arunachal Pradesh Pension Scheme for Journalist	20.00
500.00	0.00	4	C/o Multipurpose Studio Itanagar (including carry forward)	500.00
500.00	0.00	5	Mobile Digital Theatres at Pasighat, Tawang, Namsia, Ziro and Kurung Kumey.	450.00
			New scheme	
		6	Innovative ways to promote branding of Aruanchal Pradesh in National Media	500.00
1700.00	600.00		Total : (C)	1720.00
2794.34	1754.34		Grand Total :- (A+B+C)	3904.20