



BE 2021-22

Name of the Department: Information &amp; Public Relations

(Rs. in lakh)

Sl No	Projects/ Schemes	Projection for 2021-22	Remarks
1	2	3	4
<b>I. Normal Plan Activities</b>			
A.	On-going/ New Schemes	1500.00	Subject to clearance of P&I Division**
	<b>Total (I)</b>	<b>1500.00</b>	
<b>II Budget Announcement</b>			
1	Arunachal Rising Campaign	200.00	
2	IEC activities	150.00	
3	C/o Multipurpose Studio Itanagar (including carry forward)	300.00	
4	Promotion and branding of Arunachal Pradesh in National Media/ Film shooting in Arunachal Pradesh	900.00	
5	International Tribal Film Festival	150.00	
6	North East Literary Festival	50.00	
7	Construction of Press Club	200.00	
<b>NEW</b>			
8	Grant-in-Aid to Arunachal Pradesh Literary Society	100.00	
	<b>Total (II)</b>	<b>2050.00</b>	
	<b>Grand Total (I+II)</b>	<b>3550.00</b>	

**Note:-**

\*\* Necessary proposals may be submitted as per instruction issued in the prescribed format circulated vide this office letter No. PD(SPD)-38/BE/2021-22/4236 dated 18th February, 2021 (Annexure-I)