



Revised Estimate 2020-21

Appendix- "A"

Name of the Department: **Information and Public Relation**

(Rs. in lakh)

Sl. No.	Head of Development/ Account	Revised Estimate 2020-21
1	2	3
I	Normal Development Activities	
1	Production of Film & Film Making	
	i) Production of Documentary Film	10.00
2	Computerization of Directorate & District Offices	
	i) Upgradation of IT infrastructure in HQ/ DIPRO Office in districts	25.00
	ii) Pending Liabilities	8.00
3	Printed Publicity	
	i) Misc. Expenditure/ Liabilities/ Stationeries	25.00
4	Press Publicity & National Days	
	i) Hospitality Management	5.00
5	Visual Publicity Art & Exhibition	
	i) Procurement of Art & Exhibition materials	10.00
	ii) Procurement of Art & Exhibition Display Board	5.00
6	Audio Visual Publicity	
	i) Procurement of Mixer Console for JBL system	1.55
	ii) Field Publicity activities in Dist. and Headquarter	25.82
7	Training	
	i) Organizing of Training for officers/officials	5.00
	ii) Installation of Air conditioner(AC) in newly constructed Soochna Bhawan	46.00
8	Advertising & Visual Publicity	150.00
9	Partition of Room with Aluminum frame	5.00
10	Maintenance of DIPRO office of Ziro & Roing	10.00
11	Construction & Modification of Improvisation of Office Gate with lighting systems	5.00
12	Setting up of Conference Hall at Soochna Bhawan with 150 seating capacity	30.00
13	C/o Type-II Residential Quarter-cum-store cum staff & Projection Hall of IPR at Balijan	45.83
14	C/o of Protection Wall of IPR Barrack	15.00
15	Advertising & Visual Publicity	850.00
16	Installation of Transformer in Newly constructed Soochna Bhawan	30.00
17	Internet connection (LAN) in newly constructed Soochna Bhawan	10.00
18	Aluminium partition and procurement of furniture for newly constructed Soochna Bhawan	45.00
19	Installation of Automatic Sanitizer at entrance of Soochna Bhawan	5.00
20	Visual Publicity and Art & Exhibition	55.00
	1. Republic Day Tableau 2021 (Rs. 55.00 lakh)	
21	Photo service and Video film	14.00
	i. Annual Maintenance of Photo Section (Rs. 12.00 lakh)	
	ii. Maintenance of Video Section (Rs. 12.00 lakh)	
22	Audio Visual Publicity (AVP)/ Field Publicity	21.00
23	Procurement of Mobile van for Information Education & Communication (IEC) Activities.	18.40
24	Construction of Arunachal Pradesh Press Club Building at Itanagar	162.50
25	Printing & Distribution of two publication from April to June 2020	35.00
26	Documentary films by National Geographic	100.00
	Budget Announcement	
27	Arunacal Rising Campaign	150.00
	Total (I)	1923.10
II	Budget Announcement	
1	IEC Activities	
	i. Intensification of IEC activities in ICR by equipping it with latest modern technologies.	10.72
	ii. IEC in 20 districts	40.00



		(Rs. in lakh)
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1	2	3
	iii. Hoardings on different flagship schemes at various locations of ICR including Banderdewa, Hollongi and Gumto check gates.	4.60
	iv. Advertisement in local Electronic Media including FM Radio/ AIR/ Cable TV network/ News portals/ Website etc.	7.00
	v. Half page color Display Adverytisement in all the local newspapers in front page	18.00
	vi. Advertisement in Regional TV channels and Doordarshan	5.00
	vii. Wages for 4 creative Designers @ Rs. 50,000 for 6 months	12.00
	viii. POL for IEC activities	1.00
	ix. Unforeseen/ Miscellaneous expenditure at DIPR	1.68
2	Mobile Digital Theatres at Pasighat, Tawang, Namsai, Ziro and Kurung Kumey	450.00
	Total (II)	550.00
	Grand Total (I+II)	2473.10