

**GOVERNMENT OF ARUNACHAL PRADESH
FINANCE, PLANNING & INVESTMENT DEPARTMENT
(PLANNING & INVESTMENT DIVISION)
A.P. CIVIL SECRETARIAT:: ITANAGAR**

Annual Development Agenda, 2017-18

Department: Tourism

(Rs. in lakh)

Sl. No.	Particulars	ADA, 2017-18	RE, 2017-18	Remarks
1	2	3	4	5
I	Post Budget Surrendered	0.00	1599.85	
II	Normal Developmental Activities			
	Tourism Promotion & Marketing (National)			
1	International Buddhist Conclave-2017 to be held at Varanasi-Sarnath-Bodhgaya.	8.00	0.00	
2	Release of advertisement in Local Magazines.	10.00	10.00	
3	Participation in reputed road shows like IITF, ITM, etc.	150.00	150.00	
4	District specific Tourism Promotion (printing of brochures, coffee table books, etc.)	60.00	60.00	
5	Reprint of Coffee Table Book	30.00	19.30	
6	Tourism awareness campaign at various districts of Arunachal Pradesh.	18.74	18.74	
7	Pending liabilities for clearing advertisement in Today's Traveller Coffee Table Book'2016.	6.00	6.00	
8	Printing of Department Annual Report	10.00	10.00	
9	Documentation of Tribal Cuisines of Arunachal Pradesh	45.00	45.00	
10	Mega Tourism Travel Congress at Itanagar.	30.00	30.00	
11	Global Exhibition Service 2017, Noida in association with CII	15.00	15.00	
12	Arunachal Tourism Conclave in various cities in the country	70.00	45.00	
13	Brand Ambassador annual charges.	200.00	0.00	
14	Arunachal Adventure Summit cum Photo Exhibition New Delhi, Mumbai, Kolkata	195.00	0.00	
	Tourism Promotion & Marketing (International)			
15	Participation in WTM London & ITB Berlin JATA/PATA	260.00	120.00	
16	Participation in IIFA Awards.	100.00	0.00	
17	Participation in ASEAN meet in Bangkok, Thailand on the sidelines of Festival of India in Bangkok	52.00	34.00	
18	Promotion of Arunachal in Cannes film festival 2017	5.75	5.75	
19	Corpus fund for APTOA	50.00	50.00	Department shall incur expenditure after framing of necessary guidelines and approval of the same by the State Cabinet
	Development of Adventure Tourism			
20	Annual Operational Cost of Rope-Way Tawang.	57.50	57.50	
21	Annual Insurance premium Rope-way Tawang.	0.51	0.51	
22	Miscellaneous expenditure of Rope-way Tawang.	5.75	5.75	
23	Expeditions to Mountain peaks of Arunachal Pradesh: Kangto, Gorichen Complex, Namcha Barwa.	25.00	25.00	
24	Documentation of Trekking Trails in Arunachal Pradesh.	25.00	25.00	
25	White water Rafting expeditions, White Water Rafting World/National Championships.	100.00	100.00	
	Eco-Tourism/Rural Tourism.			
26	Awareness for encouraging Community based Tourism	20.00	20.00	
27	Heritage Village in collaboration with HUDCO	20.00	20.00	
	Spiritual Tourism			
28	Parshuram Kund Mela.	50.00	50.00	
29	Malini Mela.	50.00	50.00	

(Rs. in lakh)

Sl. No.	Particulars	ADA, 2017-18	RE, 2017-18	Remarks
1	2	3	4	5
30	Promotion of Pilgrimage sites like Dangoria Baba temple, Kardo Hills, Menga caves, Akashi Ganga, Toow Lane (Yazali), etc.	50.00	50.00	
31	Beautification of Tawang Monastery approach road with Cobble Stone pavement, Ornamental Street Lights, Park Chairs, Flowers	100.00	0.00	
	Fairs & Festivals			
32	Celebration of Mechuka Adventure Festival	200.00	200.00	
33	Celebration of Arunachal Carnival.	50.00	50.00	
34	Celebration of Pangsau Pass International Festival.	100.00	100.00	
35	Celebration of Ziro Music Festival.	40.00	40.00	
36	Celebration of Tawang Festival.	200.00	0.00	
37	Celebration of Orange Festival.	50.00	50.00	
38	ITM (NE-Chapter), Ministry of Tourism, GOI.	30.00	30.00	
39	Arunachal Festival of Speed	60.00	60.00	
40	International Jazz Festival	6.00	6.00	
41	Pending liabilities of Arunachal Spring Carnival at Pasighat, 2013-14.	20.00	20.00	
42	Pending liability Mechuka Adventure Festival 2016	40.00	40.00	
43	Film Tourism	50.00	50.00	
	Human Resource Development			
44	Sensitization of Police Personal for Safety & Security of Tourist.	6.00	6.00	
45	Workshop for Tour Operators, Hoteliers.	10.00	10.00	
46	Tourism Awareness Activity Panior Region	30.00	30.00	
	Hospitality			
47	Hospitality for VVIPs & other State Guests.	11.50	11.50	
48	Inviting photo journalists, jouranlists, editors of reputed newspapers and journals to Arunachal Pradesh on FAM tours	15.00	15.00	
	Gender Budgeting			
49	Training of Women Self Help Group in Bed & Breakfast scheme under home stay & other Tourism activities at Itanagar, Tawang & other major tourist destination.	10.00	10.00	
	Campaign Clean India - Arunachal			
50	Swachhta Pakhwadas.	6.00	6.00	
51	Clean Arunachal Campaign State wide on World Tourism Day.	6.00	6.00	
52	Cleanliness drive in major Tourism destination of Arunachal Pradesh.	11.00	11.00	
	Minor Works			
53	Tourism cum ILP facilitation centre at Airport, Guwahati, Kolkata & Railway Station Naharlagun, Gumto, Guwahati including payment of rent for space in Assam Prayantan Bhawan Guwahati, LGBI Airport, NSCBI Airport Kolkata, Mohanbari airport	70.00	70.00	
54	Tourism ILP smart Card	100.00	100.00	
	Professional fee			
55	For hiring Lawyers & Chartered Accountant.	15.00	15.00	
	Grant-in-aid			
56	Arunachal Pradesh Tourism Development & Promotion Society.	78.00	78.00	
57	Arunachal Pradesh Institute of Hotel Management, Catering Technology & Applied Nutrition Society.	70.00	70.00	
	Other activities			
58	Cost of Printing Arunachal Pradesh (Tourism Trade Regulation) Act 2016 & Arunachal Pradesh Tourism Policy Documents.	5.00	5.00	
59	Arunachal Tourism Logo stickers for all CMPVY restaurants and Home stays	15.00	15.00	
60	FAM tours for reputed Tour operators national/international	25.00	25.00	
61	Improvement of Tourism Office in various districts HQs (No construction activities to be done)	46.25	46.25	
62	Tourist Information Activities	125.00	125.00	



(Rs. in lakh)				
Sl. No.	Particulars	ADA, 2017-18	RE, 2017-18	Remarks
1	2	3	4	5
63	Pilot schemes to provide Bio-toilet in important Tourist Circuits	82.00	82.00	
64	Luxury Tents to augment accommodations during various Tourism events	50.00	50.00	
65	Upgradation of Tourist Facilitation Centres at entry points of key circuits	200.00	200.00	
66	War Museum	105.00	105.00	
67	Beautification of Mechuka town & Other Tourist spot.	200.00	200.00	
68	Operationalization of various Tourist assets in Arunachal Pradesh	200.00	200.00	
69	Way side amenity at Peil village, Yachuli circle	100.00	100.00	
70	C/o Eco-Tourism Log hut with Cafeteria at Mandalatop, W/Kameng	90.00	90.00	
71	Wayside Amenities at Habia Jobe Taliha Circle, Upper Subansiri.	50.00	50.00	
72	C/o rest house with view point at Naga-Gigi, Dirang Circle, West Kameng for bird watchers.	60.00	60.00	
73	Community Based Tourism in select villages of Arunachal Pradesh	250.00	250.00	
74	C/o Staging Hut with porter trek at Neh-Saram in Mechuka Sub-division.	30.00	30.00	
75	Wayside Amenities at Etalin on the way to Aninni.	50.00	50.00	
76	C/o Ancient Museum at Dirang.	30.00	30.00	
77	C/o Community based Tourist/Donyi polo Centre at Pushi Nyorak	20.00	20.00	
78	C/o Wayside Amenities from Aalo to Mechuka.	490.00	490.00	
79	C/o Tourist lodge at Bichom.	100.00	100.00	
80	C/o Tourist lodge at F. Zitsa Tsokpa, Tuting.	50.00	50.00	
81	Extension of 6 room at Mel Bhotham, Daporijo.	50.00	50.00	
82	C/o Modern luxury tent village at Mechuka Circle.	450.00	450.00	
83	Trekking trails and log bridges from Trijunction to Pensang Tso under Mechuka.	153.00	153.00	
84	CM Prayantan Vikash Yojna	500.00	500.00	
85	Welcome gate at Potin	100.00	100.00	
86	Approach road to Hubu Putu Trekking Tourist Camp, Peil village, Yachuli	90.00	90.00	
87	Operationalization of Food Craft Institute, Itanagar	30.00	30.00	
88	Protection wall at Craft Bazar, Ziro	50.00	50.00	
	Additional			
89	The Arunachal Odyssey		20.00	
	Sub-Total (II)	6900.00	5923.30	
III	State Share toward CSS			
1	State Share for On going/retained NEC Projects	100.00	0.00	
	1. C/o Tourist Lodge and Rejuvenation of Maryland Lake at 10 th Mile, Oyan circle under East Siang District, AP	0.00	52.00	
	Sub-Total (III)	100.00	52.00	
IV	Budget Announcement			
1	Estt. Eco-Tourism Resort at Ziro.	200.00	200.00	Department shall incur expenditure after framing of necessary guidelines and approval of the same by the State Cabinet
2	Corpus Fund for Tourism Society (National Branding Campaign) (non-salary component)	3000.00	3000.00	
3	Mechuka as Model Tourist Town.	500.00	500.00	
	Sub-Total (IV)	3700.00	3700.00	
V	SIDF			
1	C/o Tourist Lodge at Shergaon & development of Torist spot at Chillipam waterfall.	0.00	200.00	
2	Infrastructure development of tourism site at Dariya Fall, Itanagar		100.00	
3	Infrastructure development for eco tourism centre at Jote under Papumpare district		200.00	
	Sub-Total (VI)	0.00	500.00	
VI	Central/Centrally Sponsored Schemes(CSSs)			
	Through Treasury route			
	NEC Projects			
1	Beautification of Sela Lake at Tawang		311.10	



(Rs. in lakh)

Sl. No.	Particulars	ADA, 2017-18	RE, 2017-18	Remarks
1	2	3	4	5
2	Tourist Infrastructure Development of Sikar Lake at Tirbin, West Siang District		386.22	
3	Development of Park, Angling and Picnic Spot at Basar, West Siang District		280.00	
4	Construction of Tourism Amusement Park (including Picnic Spot & Cottages) at Dollungmukhs, Lower Subansiri District		288.00	
5	Development of Adventure Tourism Centre and Camping Site at Baririjo		309.00	
6	Construction of Adventure Tourism cum recreation site at Huto village in Doimukh, Papumpare District		302.94	
7	Construction of Mega Festival cum Multipurpose Ground with parking facilities and approach road at Tawang		830.00	
8	Development of Wayside Amenities at Tago Putu, Yazali, Lower Subansiri District		1236.00	
9	Construction of Tourist lodge and rejuvenation of Maryland Lake at 10th Mile, Oyan Circle, East Siang District		374.00	
	Through SPV route(PFMS)			
1	Capacity building and publicity-IT (Arunachal Tourism Society)	0.00	30.00	
2	Capacity building for service providers		40.19	
3	Domestic promotion and publicity including hospitality (Arunachal Tourism Society)		40.00	
4	Swadesh Darshan- Integrated Development of Theme Based Tourism Circuits		3700.55	
	Sub-Total (VI)	0.00	8128.00	
	Grand Total	10700.00	19903.15	