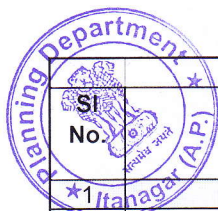


F.No. PD(SPD)-25/2016-17
Dated 03.03.2017
PLANNING DEPARTMENT
(STATE PLAN DIVISION)
GOVERNMENT OF ARUNACHAL PRADESH
Revised Estimate, 2016 -17



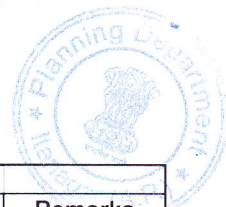
Name of the Department :- Tourism				
(Rs. In lakh)				
Sl No.	Head of Development	ADA, 2016-17 by the SDC	RE, 2016-17	Remarks
1	2	3	4	5
I	Developmental projects/scheme			
(a)	Normal departmental Plan activities			
1	Tourism Promotion & Marketing	478.05	450.05	
	a) International Buddhist Conclave-2016 to be held at Varanasi-Sarnath- Bodhgaya from 3rd to 5th Oct'2016.	6.75	6.75	
	b) State Matching share against NEC promotion & Publicity Scheme.	10.00	10.00	
	c) Release of advertisement in national and International Tourist Magazine including in flight magazines.	10.00	10.00	
	d) Release of advertisement in Local Magazine.	5.00	5.00	
	e) Release of advertisement in TV Channels.	20.00	20.00	
	f) Advertisement at Out-Door (Inside Airports).	10.00	10.00	
	g) Production of TV promotion films by Viacom 18.	100.00	100.00	
	h) Promotion of Arunachal Tourism in Bangkok under Act East Policy.:- 1) Advertisement in Bangkok Airport and City Centre 2) Opening up a business Centre in Bangkok.	50.00	50.00	
	i) Organizing of Arunachal Tourism Conclave in Major Cities like-Bangalore, Mumbai, which will include B2B meetings with stakeholders(National & International), Symposium, Cultural programme etc.	28.00	28.00	
	ii) Adventure Destination-River Siang, Mountain Destination-Gorichen Mountain etc.	22.00	22.00	
	j) Participation in important Tourism related events/platforms within the Country for.	30.00	30.00	
	k) Annual Tourism Award.	96.30	96.30	
	l) Mail today.	10.00	10.00	
	m) Ride to Light	40.00	0.00	
	n) Rural Tourism Approach	0.00	12.00	
	o) MTV Bolly Land Tourism Partner	40.00	40.00	
2	Development of Adventure Tourism	105.45	105.45	
	a) Annual Operational cost of Rop-way Tawang.	50.00	50.00	
	b) Annual insurance premium Rope-way Tawang.	0.45	0.45	
	c) Miscellaneous expenditure of Rope-way Tawang.	5.00	5.00	
	d) National Motor Sports Championship.	50.00	50.00	
3	Fairs and Festivals	246.00	246.00	
	a) Northeast India Business & Cultural Integration Initiative Colour of North East, Taj Mahal place, Mumbai on 30th June'2016.	3.00	3.00	
	b) Celebration of Mechuka Adventure Festival'2016.	100.00	100.00	
	c) Celebration of Arunachal Carnival	40.00	0.00	
	d) Celebration of Poi-Pi-Mow	0.00	40.00	
	e) Celebration of Pangsau Pass Festival.	50.00	50.00	
	f) Celebration of Ziro Music Festival.	4.00	4.00	
	g) ITM(NE-Chapter), Ministry of Tourism, GOI.	30.00	30.00	
	h) Jata Tokyo/Pata Singapore/Travel fair at Seoul.	19.00	19.00	
4	Human Resource Development	10.00	10.00	

P. S. Singh
Director (State Plan)
Govt. of A.P.
Itanagar



Sl No.	Head of Development	(Rs. In lakh)		Remarks
		ADA, 2016-17 by the SDC	RE, 2016-17	
1	2	3	4	5
	a) Sensitization of Police Personal for safety and security of Tourists.	5.00	5.00	
	b) Training workshop for Tour Operators, Hostellers.	5.00	5.00	
5	Hospitality	23.00	23.00	
	a) Hospitality for VVIPs and other State Guests.	10.00	10.00	
	b) Invitation for travel writers, Tourism experts for Tourism Promotion and meetings, official Banquets on important occasion.	13.00	13.00	
6	Campaign Clean India-Arunachal	15.00	20.00	
	a) Swachh Pakhwadas.	5.00	5.00	
	b) Clean Arunachal Campaign State wide on World Tourism Day.	5.00	5.00	
	c) Cleanliness drive in major Tourist destinations of Arunachal Pradesh.	10.00	10.00	
7	Gender Budgeting	10.00	10.00	
	a) Training of Women Self Help Groups in Bed & Breakfast scheme under home stay and other Tourism activities at Itanagar, Tawang and other major tourist destination.	10.00	10.00	
8	Minor Works (27)	115.00	115.00	
	a) Liabilities for renovation of staffs quarters and Directorate Office.	40.00	40.00	
	b) Master Plan for Tourism development and promotion society.	5.00	5.00	
	c) Tourist cum ILP facilitation centre at Airport, Guwahati, Kolkata and Railway station Naharlagun, Gumto, Guwahati.	70.00	70.00	
9	Grant in-Aid	120.00	120.00	
	a) Grant in-Aid to Arunachal Pradesh Tourism Development and Promotion society.	50.00	50.00	
	b) Arunachal Pradesh Institute of Hotel management, Catering Technology & Applied Nutrition Society.	70.00	70.00	
10	Professional Fee	15.00	15.00	
	a) For hiring Lawyers & Chartered Accountant.	15.00	15.00	
11	Brand Ambassador	200.00	200.00	
	a) Brand ambassador annual charges.	200.00	200.00	
	Sub Total: (a)	1314.50	1314.50	
(b)	Construction of Building			
1	Augmentation of Presidential Suite in Pasighat.	10.00	10.00	
2	C/o 6th Dalai Lama Museum at Kushing Thang at Tawang.	200.00	200.00	
3	C/o Traditional welcome gate at Nehru Market and Old market at Tawang.	50.00	50.00	
4	Liability for retaining wall at SIHM.	100.00	100.00	
5	Approach road and Main gate at SIHM.	50.00	50.00	
6	Compound wall at SIHM.	50.00	50.00	
7	SIHM Meeting Building Norms of NCHMANCT.	320.00	320.00	
8	Construction of Festival Ground at Joram Village along with rostrum and approach road.	500.00	500.00	
9	Construction of Festival Ground at Mechuka.	500.00	500.00	
10	Special repair of Tourist Lodge Bomdila.	50.00	50.00	
11	Special repair of Tourist Lodge Tawang.	50.00	50.00	
12	Water supply and electricity connection at SIHM.	50.00	50.00	
	Others			
13	Refurbishment of Tourist Lodge at Lumla.	49.00	49.00	
14	Renovation/refurbishment of Tourist Lodge at Zemithang.	80.00	80.00	
15	Directorate Office Maintenance.	45.00	45.00	
16	Procurement & Installation of Solar water heater, Solar Power Plant (Hybrid) convention at Tourist Lodge, Mechuka.	40.00	0.00	

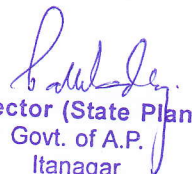
Director (State Plan)
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SI No.	Head of Development	(Rs. In lakh)		Remarks
		ADA, 2016-17 by the SDC	RE, 2016-17	
1	2	3	4	5
17	Renovation of Tourist Complex at Mechuka		40.00	
18	Rejuvenation of convention Centre at Mechuka.	80.00	80.00	
19	Supplying and Installation of Outdoor waterproof HD display bill board (3mtr X 10mtr X0.65mtr) at Itanagar 2 Nos.	97.00	97.00	
20	Augmentation of Tourist lodge, Bomdila.	50.00	0.00	
21	Rejuvenation of Food Craft Institute		50.00	
22	Augmentation of Tawang Tourist Lodge.	50.00	0.00	
23	Real High Promotional activities		50.00	
24	Augmentation of infrastructure at Rope-way Tawang.	70.00	70.00	
25	Operationalization of Tourism assets all over the State.	250.00	250.00	
26	Renovation and modernization of Hot water spring at Dirang.	30.00	30.00	
27	Infrastructure Development of Rope-Way Tawang(Ticket Counter, Security guard room, railing and Cafeteria.	42.60	42.60	
28	Publishing of tourism brochure of Lower Subansiri	15.00	15.00	
29	C/o CC round steps around Dewakota Gonpa	15.00	15.00	
30	C/o Eco tourism Huts at Tuting area	50.00	50.00	
31	C/o 8 Nos of sitting benches with Garden umbrella at camping site Jote	4.00	4.00	
32	C/o 3 Nos of Ty-II Staff qtrs. at Camping site Jote	75.00	75.00	
33	Special renovation of Tourist Lodge at Golden Pagoda Namsai	150.00	150.00	
34	Repair of way side amenity on the way to Raga	15.00	15.00	
35	C/o Guest house at Tashi Jong near Manjushree Tawang	300.00	300.00	
	New schemes			
36	Pending liabilities Repairing Tourism Dept, Repairing and maintenance of Director office including office furnishing		100.00	
37	Pending liabilities of Ziro Festival of Music		40.00	
38	Pending liabilities of Tawang Festival 2016		40.00	
39	C/o approach road from Kherbari village to Tourism Amusement Park cum Picnic spot		80.00	
40	Repair and renovation of Qtr No. 15 Vivek Vihar, Itanagar (3 Km)		7.00	
41	Pending liabilities of advertisement bill of NE Today		24.00	
42	Production of TVC for tourism		70.00	
43	Extension of RTO office Delhi with Ladies toilet room		8.30	
44	Liability for Mechuka Adventure Festival		50.00	
45	Repair & maintenance of Tourism Asset at Mechuka for TIO Office		50.00	
46	Furnishing of HPS Office at Civil Secretariat		15.00	
47	LED Display 2 Nos. (1 each at Tawang & Mechuka)		20.00	
48	Renovation works at Tourist Lodge at Mechuka		15.00	
49	Liabilities for maintenance of Hot Spring at Dirang		10.00	
	Sub Total : (b)	3437.60	3966.90	
(c)	Chief Minister flagship schemes			
	(i) CM Paryatan Vikas Yojona	500.00	500.00	
	Sub Total : (c)	500.00	500.00	
	Total : (I)	5252.10	5781.40	
III	State Share			
1	NEC			
	i) Development of Adventure Tourism Centre and Camping site at Baririjo, Upper Subansiri District, Arunachal Pradesh.		34.40	
	ii)Construction of Adventure tourism camping cum recreation site at Huto village in Doimukh, Papumpare District		36.60	
	iii)Construction of Tourism Amusement Park(including picnic spot & cottages) at Dollungmukh, Lower Subansiri District		11.55	
	iv) Infrastructure Development for Tourism at Tippi under Bhalukphong circle West Kameng		12.01	

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	v) Development of Park, Angling and Picnic spot at Basar, West Siang		19.98	
	vi) Construction of tourist lodge near Pamluk village under Kumporijo circle Raga		7.72	
	v) Construction of Mega Festival cum multipurpose ground with parking facilities and approach road at Tawang		41.00	
	vi) Construction of Tourism Amusement Park(including picnic spot & cottages) at Dollungmukh, Lower Subansiri District (2nd installment)		11.55	
	Total : (II)	0.00	174.81	
III	Central/Centrally Sponsored Schemes(CSSs)			
1	State Institute of Hotel Management (SIHM)	320.00	0.00	
2	PIDDC	360.00	0.00	
3	Swadesh Darshan	2938.04	0.00	
	Total : (II)	3618.04	0.00	
	Grand Total (I+II)	8870.14	5956.21	


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